

ISPI Michigan Chapter
Job Bank
Job Description Form

Company:

Location: Western Michigan

Job Title: Instructional Design Lead

Contact Person:

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Type of Position: Full-time

Benefits package includes: Medical, dental, prescription and vision insurance; 401(K) participation; Profit Sharing; Bonus Eligibility; Fitness Center; product discounts.

General Description:

- Collaborates with internal and external stakeholders to envision training and performance strategies
- Analyze all aspects of the performance that is desired to create curriculum and course level design specifications
- This role will either develop or work with developers and/or vendors to produce solutions that meet the requirements of all stakeholders and drive organizational results
- Play a key role in the growth of the company
- Create curriculum for sales and leadership training

Responsibilities:

- Develop skills based learning material focusing on sales and leadership development
- Change behaviors of the target audience
- Manage multiple training development projects

Requirements:

- A bachelor degree in Instructional Design, Human Performance, or related field
- 8-11 years Experience in Instructional Design
- At least 3 years of human performance consulting
- At least 4 years of experience in a business to consumer (B2C) **sales**/product training environment

Competencies:

- Strong Analytical skills, be adept at both deductive and inductive reasoning
- The ability to solve complex problems
- Highly developed interpersonal, verbal communication and organizational skills
- Expert facilitation skills with management level audiences
- A passion for learning, curiosity, and the ability to gain expertise in new subject areas quickly